

<p><u>a.b. Voices</u> Audio Copy Writer: ab</p>	<p>Client: H&H Copy Format: Radio Length: :60 Voice: Male/Female</p>	<p>Music: Noir + FX Title: Date: 05-02-06 V/O: TB/ab</p>
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(Narration, with typewriter SFX in the background—dramatic music plays)

IT WAS JUST AFTER BREAKFAST WHEN CLUMSY CLARA CAME IN CARRYING A LARGE CUP OF COFFEE.

(Music and typing stops.)

CC: YOU'VE GOT TO HELP ME FIND THEM! THEY'RE NOT IN THE PHONE BOOK-- NOT THE WHITE PAGES, NOT THE YELLOW PAGES--I CAN'T FIND THEM!

M: WHO? WHO CAN'T YOU FIND?

CC: H&H CARPET! I'VE LET MY FINGERS DO THE WALKING UNTIL THEY'VE RUBBED BLISTERS ON THEIR FEET! I NEED NEW FLOOR COVERINGS AND THEY'RE MY ONLY HOPE! (SFX: SPILLED COFFEE) OH, SORRY ABOUT THAT...

M: RELAX, I'LL GIVE YOU THEIR PHONE NUMBER. HERE'S MY TRUSTY FOUNTAIN PEN.

SAMPLE COPY

(SFX: SPLAT)

M: ON SECOND THOUGHT, HERE'S A BALL POINT PEN. WRITE THIS DOWN: 381-ZERO-100. THAT'S 381-ZERO-ONE-ZERO-ZERO.

CC: 381-ZERO-100. GOT IT! (SFX: GLASS BREAKING) OH, SORRY, BUT YOU'VE REALLY BEEN A BIG HELP. (SFX: GLASS BREAKING) OH, SORRY AGAIN.

(Narration resumes with music and typewriter fx)

AS CLUMSY CLARA LEFT MY OFFICE, I LOOKED AROUND AND UNDERSTOOD WHY SHE NEEDED H&H CARPET SO BADLY. I ALSO UNDERSTOOD WHY THEY CALLED HER CLUMSY CLARA. WELL IF YOU'LL EXCUSE ME, I HAVE TO CALL H&H CARPET MYSELF. GOOD THING I KNOW THE NUMBER: 381-ZERO-100. H&H CARPET, ADJACENT TO OUTBACK STEAKHOUSE ON PEPPER'S FERRY ROAD IN CHRISTIANSBURG.